



Established in 1999

May, 2008

# Home

ComConDA was established in 1999 and focuses on Telecommunications Consultancy.

Among its customers are Domestic and International Operators, Mobile Operators, Submarine Cable Carriers, ISPs and Regulatory bodies.

We provide one stop shop services from problem investigation & definition to solution design, RFT preparation, vendor selection and solution implementation.

In addition we focus on Hi-Tech companies in Telecom field. We provide Strategic Consultation, Business Plan preparation, Marketing direction & Management Services.

# Company Profile

## Telecommunications

Experts in multiple aspects of carrier-grade and private Telecom network technologies and design techniques

Dealing with the total scope of Telco Operator's business, from Network Topology, Traffic Planning and Equipment selection to Services Implementation, Provisioning, Billing and Customer Care

# Company Profile

## Business Development

Business Development consultancy to High-Tech Companies and Venture Capitalists, specializing in Business Case evaluation, Strategic Planning, Business Plan preparation, Company Presentation, Product Description and Publishing

# Technological expertise:

Transmission: SDH & DWDM Networks, PTP Microwave  
Compression: Voice, Fax, Data  
Switching and Routing - NGN VoIP and Legacy  
IN - Intelligent Networks & Services  
Billing, Customer care & Call center  
Data networks - FR, ATM, IP  
Satellites IDR & DBS  
Submarine Cable Systems  
Cellular & Wireless (Narrow & Wideband)  
Bluetooth and Wireless LAN 802.11  
Access: xDSL & BWA PMP (WiMAX, MMDS/LMDS)  
IVR & Intelligent Peripherals  
CTI & Smart Devices (Telephony + IP)  
Signaling Protocols (Analogue & Digital)

# Our Customers

## Telecom

013-Barak International Carrier  
Bezeq International  
Ministry of Communications  
NetVision  
Internet Gold  
MTN  
Connecta

## High Tech

Mobix Wireless Solutions  
Celebros  
HomeNet

## Financial Groups

IDB  
Discount Investment Corp.  
Rosh Group



# Implemented Projects

## Telecommunications:

International Operator - Design & implementation of NGN & Legacy networks

VAS Operator - Design & implementation of International networks

CLEC Operator - Design of domestic network

Preparation of network RFI-s and RFP-s, vendor selection and contracts negotiation

ISP merger evaluation

WiMAX operator - investment evaluation

Mobile Carrier - Design of Optical network and access solutions

Microwave PTP transmission tender evaluation

## Business Development:

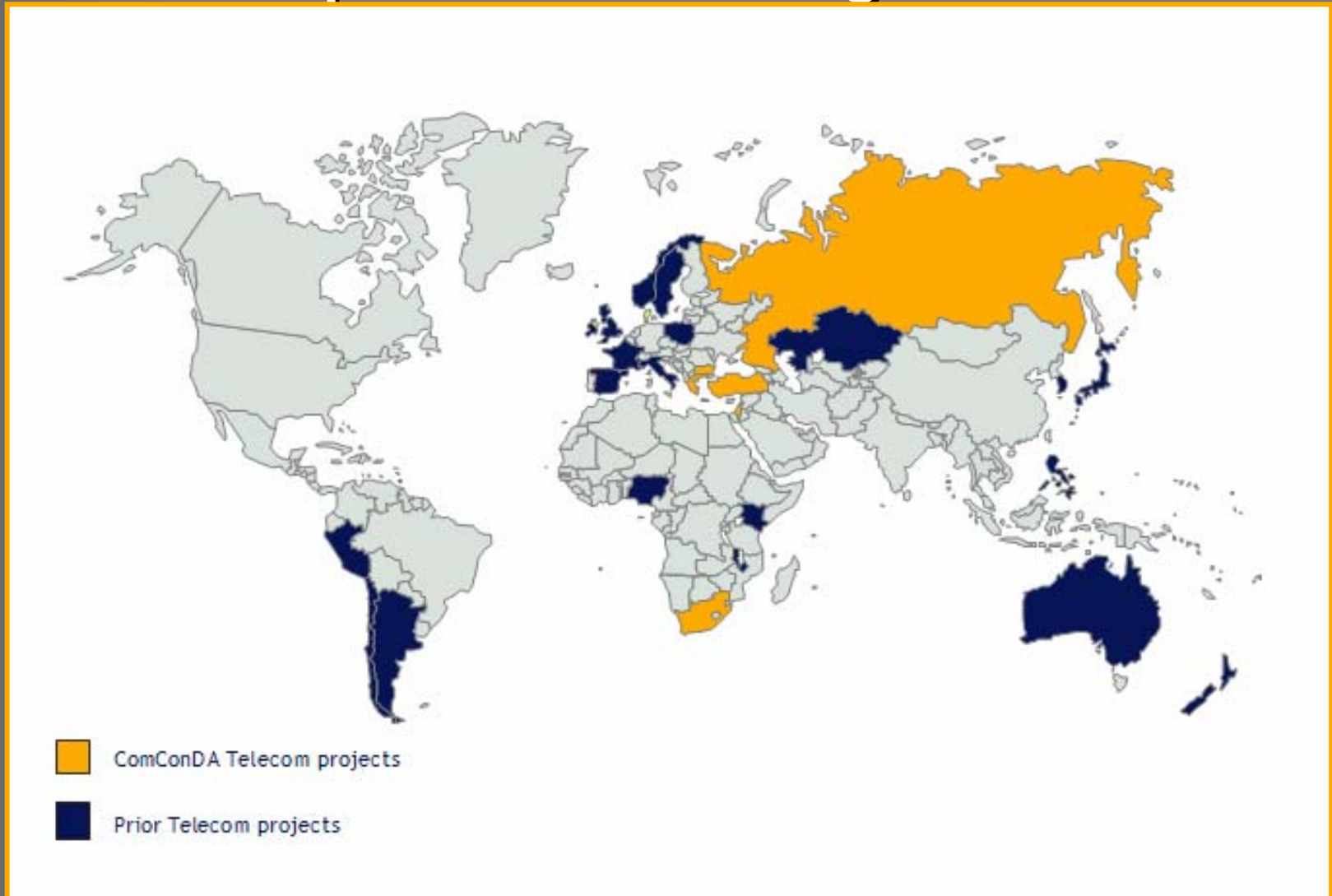
Business Plan Preparation for Start-ups & Telco Operators

Strategic Consultancy to Hi-Tech companies

Marketing Package Preparation

Patents - Evaluation & Expert opinion

# Global spread of Projects



# Management



*Dov Sverdlov*

B.Sc. Electronics Engineer, TAU.  
M.B.A. - Marketing & Intl. Trade, TAU.

*Fulfilled senior management positions in High-Tech Organizations in the Communications field, which included:*

*Engineering, Marketing, Sales, Product Development, Operations, Business Development, Companies Establishment and Management (SVP & CEO level) in both Product oriented and Service oriented Organizations*

*Work experience: ECI-Telecom (12Y), Clalcom (6Y), TelesciCOM (1Y), Virtual Extension (3Y) and Rosh Telecom (2Y).*

# Our Partners

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Billing & CRM leading independent consultancy
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- [www.hipconsult.com](http://www.hipconsult.com)
- [www.mpbilling.co.il](http://www.mpbilling.co.il)

# Contact us:



Call to consult with, as...

We are **Communications Consultancy**, and...

Our business is to make your business successful.

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